

SRINIVASA EDUCATIONAL SOCIETY'S

E INSTITUTE OF TECHNOLOGY & SCIENCES

(AUTONOMOUS)
Approved by AICTE, Accredited by NBA & NAAC(A Grade), Recognized under 2(f) & 12(B) of UGC Permanently Affiliated to JNTUK, Kakinada. A.P., An ISO 9001:2015 Certified Institution NH-16, Near Valluramma Temple, ONGOLE - 523 272, A.P., INDIA, Ph.: 08592 278315, 9581456310 | www.pace.ac.in

Lr. No: PACE(A)/ECS/2021-22/IE/16

31/12/2022

CIRCULAR

All the MBA (R21) III Semester Students are hereby informed that the 1st mid examinations is scheduled from 18/01/2023. The time table of examinations is as given below.

The pattern of the descriptive examination: 3 questions to be answered by the student for 15 marks from the given 3 questions.

Seminar: 15 Marks (for Seminar report content-05 marks and for presentation-10 marks)

Timing of the Descriptive Examination

: 02:15 pm to 03:45 pm.

Timing of the Seminar Presentation

: 10:00 am onwards

Date	Subject Name	Specialization
18.01.2023 (Wed Day)	Strategic Management	Common to all
19.01.2023 (Thurs Day)	Business Ethics & Corporate Governance	Common to all
20.01.2023 (Fri Day)	Security Analysis &Portfolio Management	Finance Management
21.01.2023 (Sat Day)	Compensation & Performance Management	Human Resource Management
23.01.2023 (Mon Day)	Advertising & Brand Management	Marketing Management
24.01.2023 (Tues Day)	Essentials of Business Analytics	Business AnalyticsManagement
25.01.2023 (Wed Day)	Managing Software Projects	Systems Management
27.01.2023 (Fri Day)	Banking & Insurance Management	Finance Management
28.01.2023 (Sat Day)	Human Capital Management	Human Resource Management
30.01.2023 (Mon Day)	Green Marketing	Marketing Management
31.01.2023 (Tues Day)	Text, Social Media& Web Analytics	Business AnalyticsManagement
01.02.2023 (Wed Day)	Web Designing	Systems Management

Copy to the

: MBA HoD for circulation to the Staff & Students

: Director, IQAC- for information

: Notice board at Exam Cell & System

: Office File

: Dean, Academics – for information